



# TOGETHER FOR YOU NEWSLETTER

## Update from

### Herbert & Uzoma

We are pleased to present the second edition of Together for You. In this edition, we want to make sure that you are aware of the early benefits available to you in addition to updating you with the latest news from our planned merger.

The Access Bank Lagos City Marathon which was held on 2nd February 2019 included athletes from as far as Kenya and South Africa and attracted a whopping 120,000 people including

some of our customers. We congratulate Sintayehu Legese and Dinke Meseret, the Ethiopians who finished the 42km marathon in a record time of 2:17:28 and 2:48:02, an incredible feat that earned them the winners of the male and female categories respectively.

As we saw from the incredible efforts of the athletes, best results take hard work, persistence and a positive attitude - our merger is no different.

We continue to make great progress to merge Diamond and Access Bank with our fifteen workstreams working tirelessly to unveil the combined bank on time to you.

In another milestone of the merger, we have rolled out AccessAfrica to Diamond and Access customers. This means that Diamond Bank customers are now also able to make instant affordable payments across the six countries where Access Bank has subsidiaries.

Ensuring a smooth transition from an individual bank to the merged entity is our absolute priority. Our branch, operations and technology teams are focused on ensuring your day-to-day experience; from visiting your local branch, your mobile and online banking, to maintaining your existing relationship managers, remains the same and even better. So we have improved our processes to ensure that you are able to quickly get back your trapped cards from our respective

ATMs.

This merger is all about delivering more to you as our customer. As highlighted in our last update which is available on our merger site [www.growingaccess.com](http://www.growingaccess.com), we have started focus groups around Nigeria to speak to you about what the merger means for you and how we can build a bank that truly reflects your needs.

In the meantime, the refreshed brand will continue to evolve and we are excited about what we are creating. We hope to give our customers a sneak peek of the new brand in March before we launch the combined bank in April.

We are bringing two of the best banks in Nigeria together to create a Pan-African champion and as we continue to push forward, we are excited by what lies ahead.

God Bless.

**Herbert and Uzoma**

## Access More

**JANUARY  
2019**



Customers can now use any Diamond or Access ATM for free.

**FEBRUARY  
2019**



Diamond Visa Signature and Access Visa Infinite cardholders can now access more lounges nationwide.



Access Africa now available to Diamond customers in Diamond branches

**APRIL  
2019**



Diamond and Access customers can clear their cheques as well as make free transfer in any of the 677 branches



Access and Diamond customers will have more products and solutions to choose from.

# What's New?

- We held town hall meetings with customers in Aba and Port Harcourt between 11<sup>th</sup> and 12<sup>th</sup> February 2019.
- We have kicked off different promotional campaigns to delight our customers
  - Valentine season offers to both Access & Diamond customers
  - Diamondxtra Bigger & Better to Diamond Customers (to be opened up to Access customers in H2 2019)

**DiamondXtra**  
SEASON ELEVEN

# BIGGER & BETTER

Save N5000 or more in your DiamondXtra account and you can be one of the lucky winners this season.

**Prizes**

- Salary for Life
- Education allowance for 5 years
- Rent for a year
- N1,000,000
- N500,000
- and lots more

Open a DiamondXtra account!

Banking with Diamond: Branch | ATM | Online | Mobile | Contact Centre  
For enquiries, please call 0700-300-0000 or visit [www.diamondbank.com](http://www.diamondbank.com)

**Diamond**  
Your Bank

**access**

REAL POINTS, \*901#, POS, MOBILE APP, M-POWER ACCOUNTS, SAVINGS ACCOUNT

All we see is *love*

The Valentine season is all about love and we have put together exciting offers to brighten your month.  
#ItsALoveThing #TogetherForYou

|   |  |  |
|---|--|--|
| <b>REAL</b><br>15,000 REAL points to 1000 customers | <b>POS</b><br>Rewards for customers & merchants who use their Access/Diamond cards | <b>Savings Account</b><br>Free airtime |
| <b>*901#</b><br>Free airtime                        | <b>M-Power Accounts</b><br>Free airtime for top 10 customers                       | <b>Mobile App</b><br>Free airtime      |

FOR MORE INFORMATION  
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[www.accessbankplc.com](http://www.accessbankplc.com) / [www.diamondbank.com](http://www.diamondbank.com)

**SPEED SERVICE SECURITY**

# TOGETHER FOR YOU

*This Valentine*  
SEASON

Use your card on any Diamond or Access POS and win cash back.

For more information, visit [www.diamondbank.com](http://www.diamondbank.com)

Offer ends **February 28, 2019** #togetherforyou

Banking with Diamond: Branch | ATM | Online | Mobile | Contact Centre  
For enquiries, please call 0700-300-0000/ 01-2712005-7 or visit [www.diamondbank.com](http://www.diamondbank.com) / [www.accessbankplc.com](http://www.accessbankplc.com)

**Diamond**  
Your Bank

All we see is **LOVE**

The Valentine season is all about love and we have put together exciting offers to brighten your month.

|   |   |   |
|---|---|---|
| <b>XclusivePlus:</b><br>Get gem points when you sign up to Xclusiveplus | <b>Mobile App &amp; USSD:</b><br>Win airtime when you use *426# or register on the Diamond Mobile app | <b>DBA &amp; EB DOM:</b><br>Be one of our customers to get a free website |
| <b>POS:</b><br>Get cashback on your POS transactions                    | <b>Y'ello:</b><br>Get cash reward when you update your BVN or save with Diamond Yello                 |   |

Offer ends **February 28, 2019**.  
For more information, visit [www.diamondbank.com](http://www.diamondbank.com)

#Togetherforyou

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**Diamond**  
Your Bank