

USEFUL TIPS ON HOW TO MANAGE A SUCCESSFUL BUSINESS IN THE MIDST OF THE COVID-19 PANDEMIC





T

The Coronavirus outbreak is first and foremost a human tragedy, affecting hundreds of thousands of people. It is also having a growing impact on the economy.

This article is intended to provide SMEs with a perspective on the evolving situation and useful tips on how to sustain their business.

Don't Run Out of Stock

Do you own a supermarket or pharmacy? In need of funds this period to stock up? Are you an active user of Access POS terminals?

This offer is for you! Access collateral free loans to finance operating expenses and replenish stock.

CLICK HERE
TO GET STARTED

For further enquiries, please contact:
emergingbusinesses@accessbankplc.com

Terms and conditions apply

Banking with Access: Branch | ATM | online | mobile | contact centre



In our emails, Access Bank will never ask for your complete card number, PIN or One-Time password. If you lose your phone, please let us know. Links within our mails will only take you to information pages on our website.

More information:
0700-300-0000
01-271-2005-7
accessbankplc.com



Keep your business ticking during the pandemic with these tips.



CUT COST

This is the time to review your business and quickly take out non-essential costs.



COLLABORATIONS & PARTNERSHIPS

Actively seek out new partnerships that you can leverage to get new markets and customers. Now is the time to start making those calls and connections.



DIVERSIFY

Consider taking up a complimentary or parallel business. Is your business online?



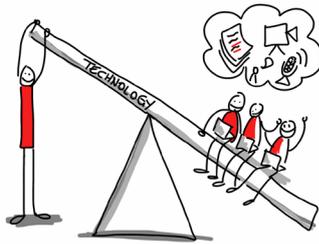
TRAINING & DEVELOPMENT

For you and your staff. Enroll for online capacity building programs that are required to improve business operations and models. Hold early morning sessions with your staff, train and equip them with the knowledge required to drive the business while working remotely and after the lockdown.



STAKEHOLDERS ENGAGEMENT

Liaise with key stakeholders like your customers, banks, suppliers to be a part of your solution. Engaging with them actively is critical at this time. Renegotiate terms where necessary.



LEVERAGE TECHNOLOGY

Consider accelerating digital transformations as the shift to remote working reveals gaps in IT infrastructure.



RELAX

Try not to worry about business it's affecting the world instead, enjoy your time with family and loved ones. This is a precious time you ordinarily would not have when working. Since everyone's on lockdown, your company can take this period as vacation and be ready to run at full throttle when this is over till the year end.

Please visit www.accessmezone.com
for more interesting content