

## How to Curb Fraud With the \*901\*911# self-service USSD

Furthering our commitment to safeguarding the investments and savings of customers, the \*901\*911# has been introduced. The USSD code allows customers to deactivate their USSD profile once their mobile devices get lost or stolen.

This self-service enables users to deactivate their accounts using any alternative phone number, giving account holders full autonomy to safeguard their funds before official reports are directed to the Bank.

Speaking about the development, the Executive Director, Retail Banking, Access Bank Plc., Victor Etuokwu, said,

*"Access Bank is always seeking innovative ways to safeguard the resources of our customers. We have listened to customer complaints and have now introduced the \*901\*911# USSD code, a solution that allows customers to act swiftly. To deactivate a USSD profile, simply dial \*901\*911# from any phone, input the registered phone number for the account you want to blacklist and your USSD profile will be deactivated and blacklisted automatically."*

*"It has also come to our attention that there has been an increase in the number of fraudsters disguising themselves as bank representatives. Hence, we will like to once again urge all customers to be wary of this tact and to ignore any message demanding personal or bank details. Access Bank will never ask for your BVN, full card PAN, PIN, mobile app activation code, OTP, or password as it is readily available to the Bank via its database,"* he concluded.

Through the years, we have remained committed to educating our customers, informing and protecting them from fraudsters. We as a bank have created dedicated pages on our official websites that constantly update customers on the schemes fraudsters employ to defraud them.

To report any suspected fraud case, Access Bank customers are advised to call 01-2712005 or send an email to [contactcenter@accessbankplc.com](mailto:contactcenter@accessbankplc.com).